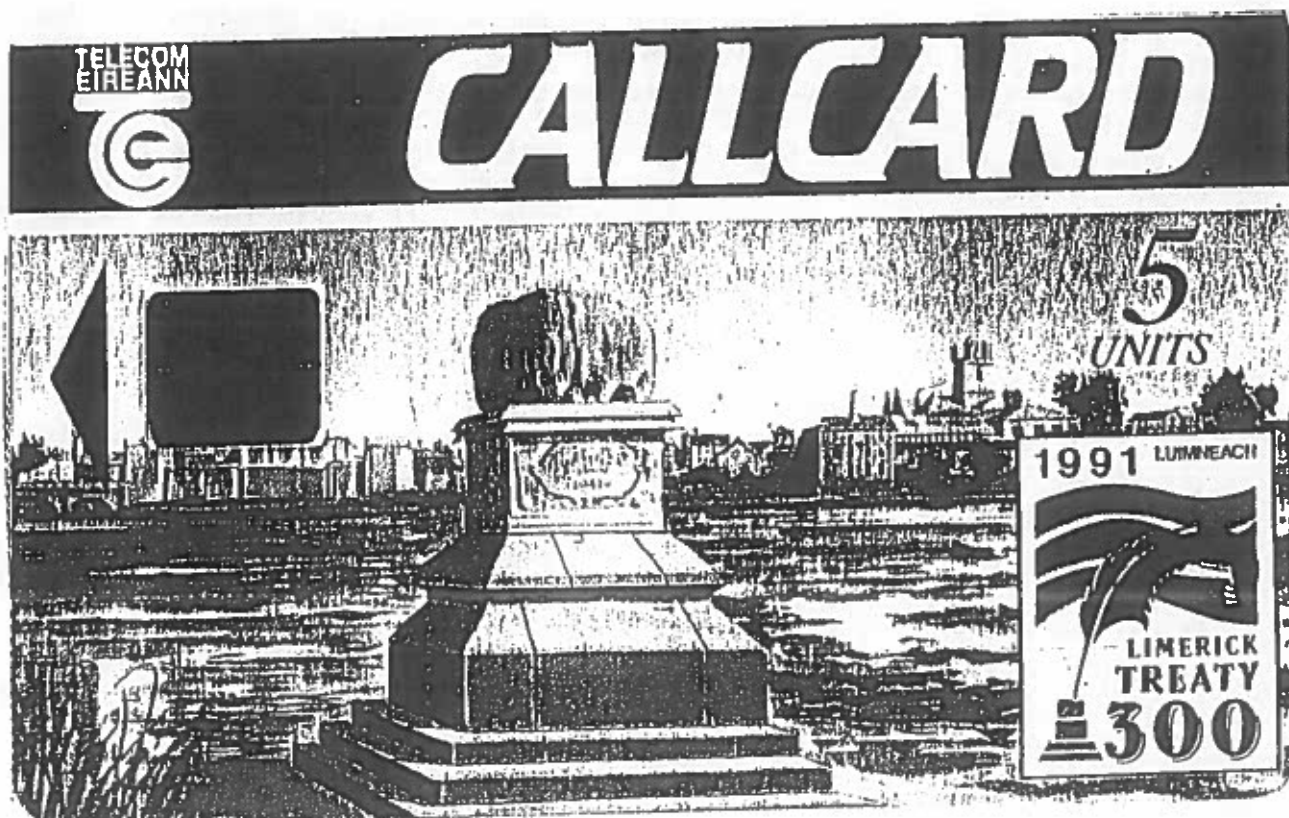


Mid Western Philatelic Society

CATALOGUE

OF

TELECOM EIREANN CALLCARDS.



A SUPPLEMENT TO THE MWPS.

NEWSLETTER.

Issue No. 10 :: Supplement No. 7 :: Spring 1992.

A CATALOGUE OF TELECOM EIREANN CALLCARDS.

Introduction:

The hobby of Callcard Collecting is relatively new, but already has a solid following both in Ireland and in many other countries. The range of colourful and well designed cards produced by Telecom Eireann have proven to be very popular with collectors, and indeed are highly collectable. They compare most favourably with cards produced by other countries, and the small number so far issued makes some sort of completeness possible. Unfortunately, some of the earlier cards are already scarce, and consequently expensive, but it is still possible to build a collection which will be satisfying without spending a fortune.

We have divided this 'Catalogue' into two parts. Part one consists of a basic checklist of the nineteen cards issued to date, and gives some information such as dates of issue and numbers issued which will be of interest to the collector. We also quote 'Catalogue Values' in this section, though it should be noted that any value attached to any collectable is inclined to be subjective, and frequently becomes the subject of debate. The prices given should be taken as guidelines only, and not as 'gospel'. It should also be remembered, in the context of values, that many of the cards are still available (unused) from Telecom Eireann at face value.

Again on the subject of values, the 5 unit cards are, in fact, always complimentary; however, they are available from Telecom Eireann at £1.00 each, and accordingly, we have ascribed a face value of £1.00 to these.

Part 2 of this handbook gives some information on the variations available on the various cards, and is intended to assist the collector who may wish to go beyond the basic collection stage.

We hope to produce this catalogue on an annual basis, and would be very grateful if other collectors would bring our attention to other variations which surely exist, and which we will include in future editions.

Finally, we would express our sincere thanks to Peter Richardson of Telecom Eireann who has very kindly provided the information regarding dates of issue and numbers issued.



This catalogue has been produced by the co-operative effort of MWPS members. The principle contributors were: Sean Moore, John Mitchell, Roger O'Donoghue and Michael Hartnett.

CATALOGUE OF TELECOM EIREANN CALLCARDS.

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1. Dublin Trial.

Units	5	10	20	50	100
Face Value	£1	£1.50	£3.50	£7.50	£15
Number Issued	4570	59946	49135	16959	4249
Date Issued	1987	1987	1987	1987	1987
Cat. Value - M	£4.00	£3.50	£5.50	£15.00	£23.0
Cat. Value - U	£4.00	£3.00	£3.50	£6.50	£20.0



2. Dublin Millenium.

Units	10
Face Value	£1.50
Number Issued	10,000
Date Issued	September 1988.
Cat. Value - M	£8.50
Cat. Value - U	£8.00



3. FITCE Conference (Cork).

Units	100
Face Value	£15
Number Issued	960
Date Issued	September 1988
Cat. Value - M	£95
Cat. Value - U	£80



4. Limerick Trial.

Units	5	10	20	50	100
Face Value	£1	£1½	£3½	£7½	£15
Number Issued	5500	35500	15500	3250	1100
Date Issued	2/89	2/89	2/89	2/89	2/8
Cat. Value - M	£3	£4	£5½	£14	£22
Cat. Value - U	£3	£2½	£3½	£8	£20



5. I.M.I. Conference, Limerick:1989.

Units	20	50
Face Value	£3½	£7½
Number Issued	250	750
Date Issued	5/89	5/89
Cat. Value - M	£120	£250
Cat. Value - U	£100	£130



6. Galway Trial.

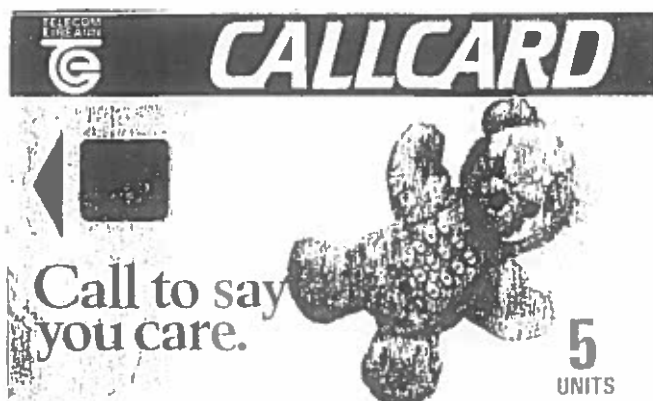
Units	5	10	20	50	100
Face Value	£1	£1½	£3½	£7½	£15
Number Issued	5000	10000	1000	2000	1000
Date Issued	7/89	7/89	7/89	7/89	7/89
Cat. Value - M.	£2	£3	£5½	£18	£25
Cat. Value - U.	£3	£2½	£4	£8	£20

The National Management Conference for leaders of Irish business



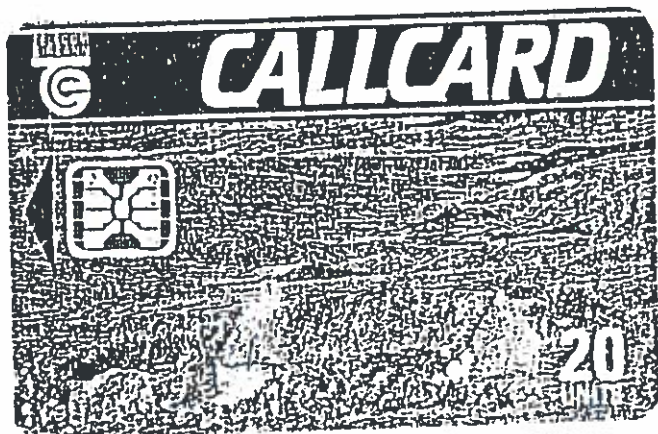
7. I.M.I Conference 1990.

Units	50
Face Value	£7½
Number Issued	2500
Date Issued	May 1990
Cat. Value - M	£15
Cat. Value - U	£10



8. Teddy Bear.

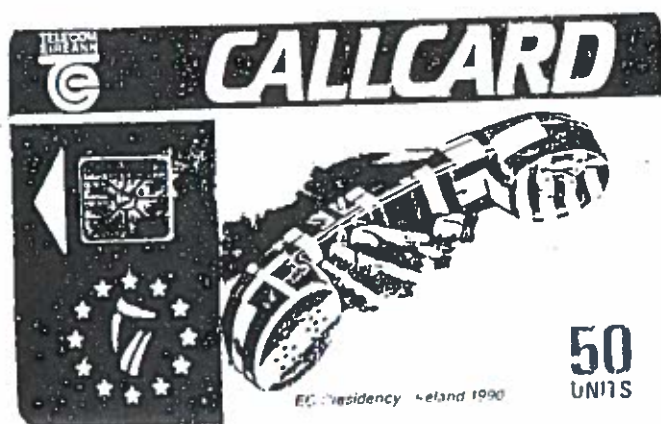
Units	5
Face Value	£1
Number Issued	126565 (to 1/92).
Date Issued	June 1990
Cat. Value - M	£3
Cat. Value - U	£2½



9. Thatched Cottage.

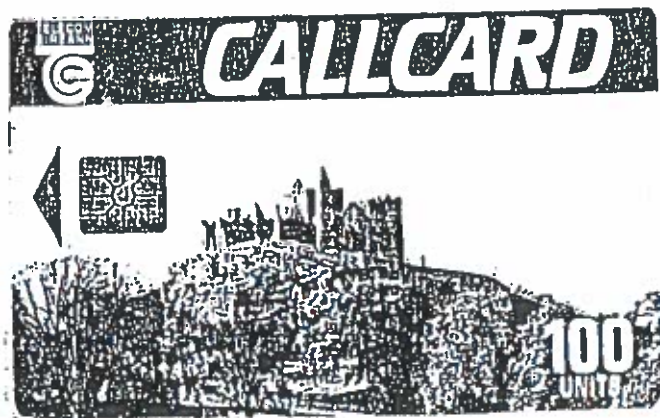
Units	20
Face Value	£3½
Number Issued	1,350,000*
Date Issued	June 1990
Cat. Value - M	£5
Cat. Value - U	£2

(*Aprox. - to 9/91)



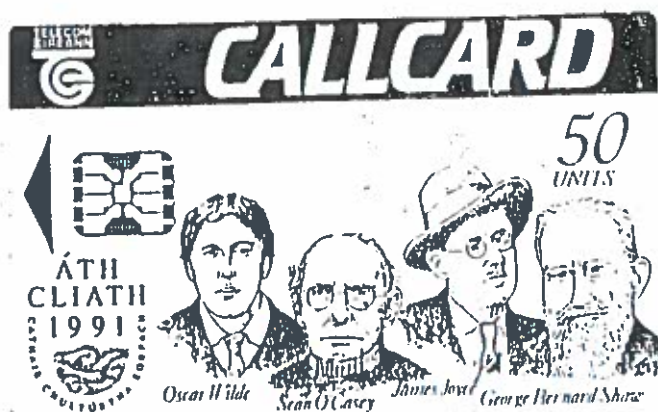
10. EC Presidency.

Units	50
Face Value	£7½
Number Issued	100,000
Date Issued	June 1990
Cat. Value - M	£12
Cat. Value - U	£6½



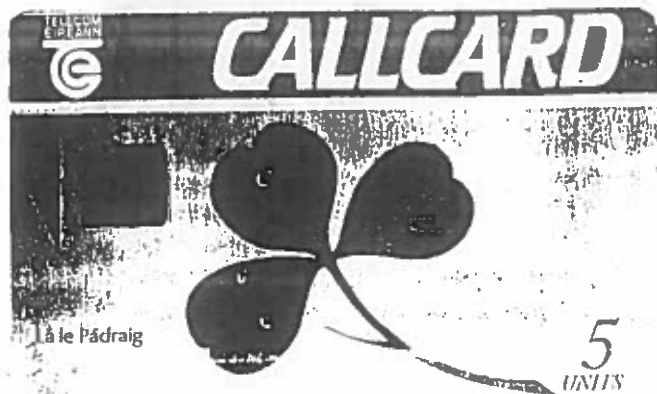
11. Rock of Cashel.

Units	100
Face value	£15
Number Issued	33,000
Date Issued	June 1990
Cat. Value - M	£24
Cat. Value - U	£8½



12. Dublin - EC City of Culture.

Units	50
Face Value	£7½
Number Issued	250000+ (to 12/91)
Date Issued	Feb. 1991
Cat. Value - M	£12
Cat. Value - U	£4



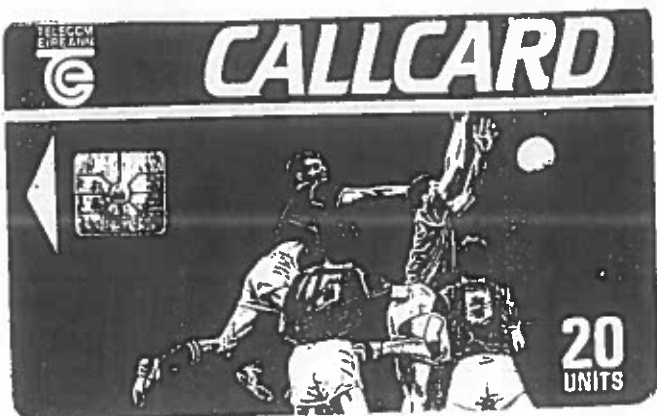
13. St. Patrick's Day.

Units	5
Face Value	£1
Number Issued	20,000
Date Issued	March 1991
Cat. Value - M	£3
Cat. Value - U	£3



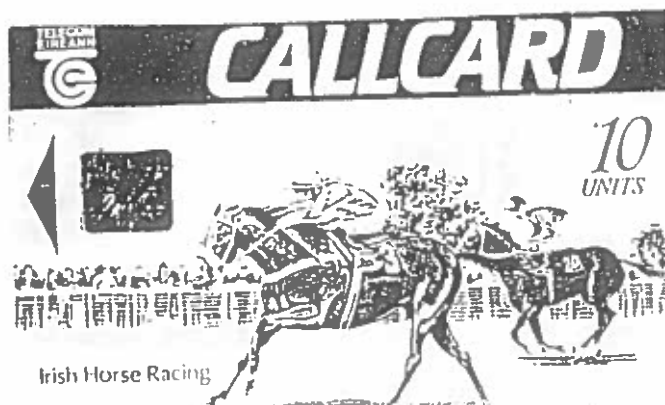
14. Hurling.

Units	20
Face Value	£3½
Number Issued	20,000
Date Issued	May 1991
Cat. Value - M	£4½
Cat. Value - U	£3



15. Gaelic Football.

Units	20
Face Value	£3½
Number Issued	20,000
Date Issued	May 1991
Cat. Value - M	£4½
Cat. Value - U	£3



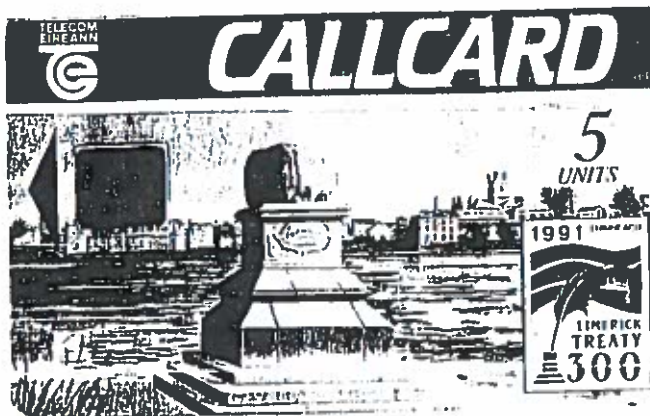
16. Horse Racing.

Units	10
Face Value	£1½
Number Issued	750000+(to 12/91)
Date Issued	July 1991
Cat. Value - M	£3
Cat. Value - U	£2



17. Oireachtas 1991 (Irish Dancing).

Units	100
Face Value	£15
Number Issued	70000+ (to 12/91).
Date Issued	August 1991
Cat. Value - M	£22
Cat. Value - U	£8



18. Limerick Treaty 300.

Units	5
Face Value	£1
Number Issued	12,000
Date Issued	October 1991
Cat. Value - M	£4
Cat. Value - U	£3



19. Kelloggs.

Units	5
Face Value	£1
Number Issued	210,000
Cat. Value - M	£3½
Cat. Value - U	£3

Test Cards.

Test Cards - used primarily for maintainance purposes - were issued by Plassey, Autel and Landis & Gyr. The only Test Card to carry the Telecom Eireann Logo is the current one, by Schlumberger, and illustrated on right. These are for internal use by TE staff only, and should not be available to collectors.



Test Card

Callcard Checklist.

<u>Card</u>	<u>Units</u>	<u>Date of Issue</u>	<u>Numbers Issued.</u>	<u>M.</u>	<u>U.</u>
1. Dublin Trial	5	1987	4570		
	10	1987	59946		
	20	1987	49135		
	50	1987	16959		
	100	1987	4249		
2. Dublin Millenium	10	9.88	10000		
3. FITCE Conference	100	9.88	960		
4. Limerick Trial	5	2.89	5500		
	10	2.89	35500		
	20	2.89	15500		
	50	1.89	3250		
	100	3.89	1100		
5. IMI Conference '89	20	5.89	250		
	50	5.89	750		
6. Galway Trial	5	10.89	5000		
	10	10.89	10000		
	20	7.89	1000		
	50	10.89	2000		
	100	10.89	1000		
7. IMI Conference '90	50	5.90	2500		
8. Teddy Bear	5	6.90	126565*		
9. Thatched Cottage	20	6.90	1350000 #		
10. EC Presidency	50	6.90	100000		
11. Rock of Cashel	100	6.90	33000		
12. EC City of Culture	50	2.91	250000+ *		
13. St. Patrick's Day	5	3.91	20000		
14. Hurling	20	5.91	20000		
15. Gaelic Football	20	5.91	20000		
16. Horse Racing	10	7.91	750000+*		
17. Oireachtas '91	100	8.91	70000+*		
18. Limerick Treaty 300	5	10.91	12000		
19. Kelloggs	5	10.91	210000		

*Approximate figures to Jan. 1992.
 #Approx. figure to Sept. 1991.

} Note: These figures will increse, as print runs are continuing.

For the purpose of establishing Callcard variations, we examine each card under six headings, as described hereunder:

1. The Card: There are three type of finish to the cards, which we describe as Very Shiny, Shiny and Matt. The terms are self-explanatory, and are readily apparent to the eye.
2. The Chip: There are four types of chip, designated as Types A, Aa, B & C. Types A, Aa and B are manufactured by Schlumberger Industries, and type C by Gemplus - both French companies.

The difference between type A and type Aa is that A has narrow horizontal bars at the extreme right and left hand sides of the chip, while the horizontal bars on Aa are noticeably wider.



A.



Aa.



B.



C.

Chips A & Aa exist in both silver and gold; Chip B in silver only, and Chip C in gold only.

3. ID mark: This is a small black imprint on many cards and comes in one of four types:



a.



b.



c.



d.

This mark, when it occurs, always appears on the reverse of the card. Type a always appears at the top right-hand side of the card; types b & d always appears within the blue triangle at the bottom right of the card.

Type c only (as far as we know) appears on the 1990 IMI Conference Card.

4. "Problem address": This refers to the notation within the blue triangle on the reverse of the card, which comes in two forms:

- a. "If you have a problem please contact/The Payphone Manager/Telecom Eireann/ 6-8 College Green/Dublin 2/or call 1-800 799099/free of charge"
- b. "If you require any further information please/contact/The Payphone Manager, Telecom Eireann/Telephone House/Marlborough St./Dublin 1/ or call 1-800 799099/free of charge".

For reasons of brevity, we designate type a (College Green address) as C, and type b (Marlborough St. address) as M.

5. Instruction 6: Instruction 6 on the reverse of the card comes in two forms:
 - a. "On Completing Call Replace Handset".
 - b. "On completing Call Replace Handset. do not remove the card until you have replaced the handset".

- we refer to these as a & b respectively.

6. Notes: Other characteristics which we feel worth noting, or which constitute a significant variation, we refer to by way of note, following the above points.

Notes (Continued from previous page):

Items which are dealt with under this heading:

- (a) Control Number: This appears, when present, within the blue triangle on reverse of card, and can be seen by angling the card under light.
- (b) Open Back: This refers to the rear of the chip being exposed and visible on the reverse of the card, and relates to card numbers 9.1. to 9.6 inc. (Thatched Cottage).
- (c) Shiny Front/Matt Reverse (and visa versa): A number of cards have been reported with this variation, e.g. 9.9, 9.12, 9.17. The only one proved is 12.4a. If we receive proof of these, we will include them in future editions.
- (d) Other items of interest, e.g. 'Bear's Foot' and caption on card 16.
- (e) While colour variations exist, we have not dealt with them here. If any collector wishes to undertake a study of colour variations, we will be pleased to publish the results.

Variations - Checklist (1).

Card.	Card Type. VS/S/M.	Chip.	Chip		ID Type.	Problem Address.		#6	Notes.	M. U.
			Colour.	G		O*	C			
8.1. Teddy Bear	M	C	C	G	O	C	b	b	Bears foot on base of card.	
2. "	M	C	C	G	O	C	b	b	Foot above base (apx. 1mm.).	
3. "	M	C	C	G	b	C	b	b		
4. "	M	C	C	G	b	M	b	b		
5. "	S	C	C	G	b	C	b	b	Foot 1/2mm. above base (apx.).	
5a. "	S	C	C	G	b	C	b	b	Foot 1mm. above base. "	

*! Note: 0 = No ID mark.

Variations - Checklist (2).

Card										M. U.	
Card.		Type.		Chip		ID		Problem		Notes.	
VS/S/M.		Chip.		Colour.		Type.		Address.		#6	
9.1.	Thatched Cottage	S	A	S	a	C	a	'Open Back' - 7mm.			
2.	"	S	Aa	S	a	C	a	'Open Back' - 7mm.			
3.	"	S	A	S	a	C	a	'Open Back' - 6mm.			
4.	"	S	A	S	a	C	a	'Open Back' - 6mm. + Control.			
5.	"	S	Aa	S	a	C	a	'Open Back' - 6mm.			
6.	"	S	Aa	S	a	C	a	'Open Back' - 6mm. + Control.			
7.	"	VS	Aa	S	a	M	a				
8.	"	VS	Aa	S	a	M	a	+ Control.			
9.	"	S	A	S	a	C	a				
10.	"	M	B	S	a	M	a				
11.	"	S	B	S	a	C	a	+ Control.			
12.	"	S	A	G	a	C	a	Reverse - Matt.			
13.	"	S	A	G	a	C	a	Reverse - Matt. + Control.			
14.	"	S	Aa	G	a	C	a				
15.	"	S	Aa	G	a	C	a	+ Control.			
16.	"	S	C	G	d	C	b				
17.	"	M	C	G	O	M	b				
18.	"	M	C	G	d	M	b	ID mark faint.			
19.	"	S	C	G	d	M	b				

Variations - Checklist (3).

<u>Card.</u>		<u>Card Type.</u>	<u>VS/S/M.</u>	<u>Chip.</u>	<u>Chip Colour.</u>	<u>ID Type.</u>	<u>Problem Address.</u>	<u>#6</u>	<u>Notes.</u>	<u>M.</u>	<u>U.</u>
10.1.	EC Presidency	M		C	G	O	C	b			
2.	"	VS		C	G	b	C	b			
11.1.	Rock of Cashel	M		C	G	O	C	b			
2.	"	S		C	G	b	C	b			
3.	"	S		C	G	d	M	b			
12.1.	City of Culture	S		C	G	b	C	b			
2.	"	VS		Aa	S	a	M	a	+Control No.		
3.	"	VS		B	S	a	M	a			
4.	"	M		C	G	d	M	b			
4a	"	M		C	G	d	M	b	Reverse - Shiny.		
5	"	M		C	G	O	M	b			
13.1.	St. Patrick's Day	S		C	G	b	C	b			
14.1.	Hurling	S		C	G	d	C	b			
2.	"	S		C	G	b	C	b			
15.1.	Gaelic Football	S		C	G	b	C	b			

Variations - Checklist (4)

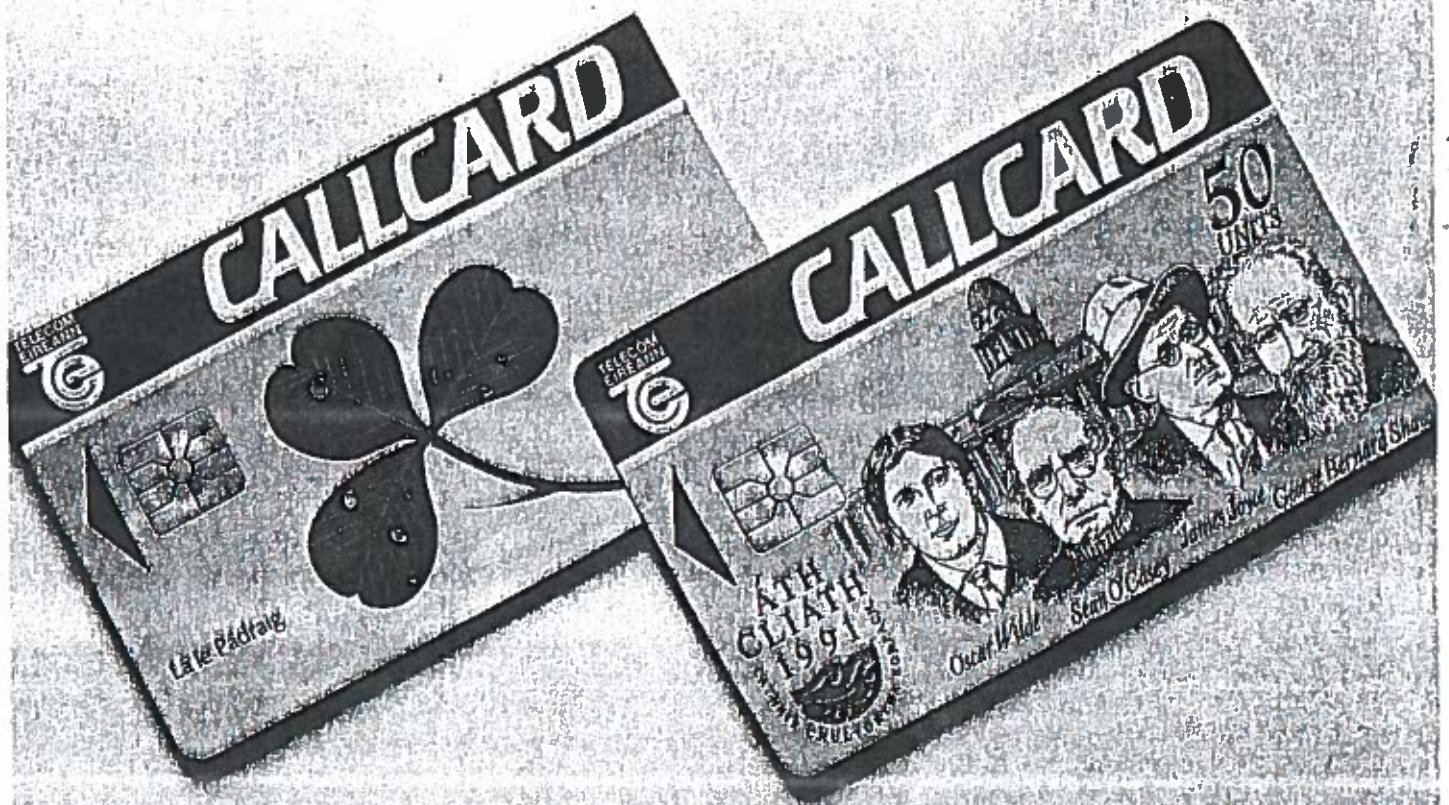
<u>Card.</u>		Card Type.	Chip Colour.	ID Type.	Problem Address.	#6	Notes.	M	U.
16.1.	Horse Racing	S	C	G	b	C	Caption: 'Irish Horse Racing'		
2.	"	M	C	G	d	M	'Irish Horse Racing'		
3.	"	M	C	G	O	M	"		
4.	"	VS	A4	S	a	M	" + Control.		
5.	"	VS	A4	S	a	M	'Horse Racing in Ir.' + Cont.		
6.	"	S	C	G	d	C	'Irish Horse Racing'		
17.1.	Oireachtas	S	C	G	d	M			
2.	"	M	C	G	O	M			
3.	"	M	C	G	d	M			
18.1.	Limerick Treaty	M	C	G	O	M			
2.	"	M	C	G	d	M			
19.1.	Kelloggs	M	C	G	O	C			
2.	"	M	C	G	d	C			
3.	"	S	C	G	d	C			

Prices: As mentioned in the introduction, putting cash values on Callcards is a very inexact science. The prices given represent our estimate of what you would be likely to be charged by a dealer, bearing in mind that some dealers will be cheaper, some more expensive. The prices noted should be taken as a very rough guide only. As with stamps, condition has an important bearing on value; the prices below are for cards in perfect condition. Any fault, however, minor, would greatly reduce the stated prices.

<u>Card.</u>	<u>Type.</u>	<u>Price Guide (£).</u>		<u>Card.</u>	<u>Type.</u>	<u>Price Guide (£).</u>	
		<u>M.</u>	<u>U.</u>			<u>M.</u>	<u>U.</u>
8	1	4	3	11	1	24	8½
	2	3	3½		2	50	45
	3	3	2½		3	50	45
	4	3	2½	12	1	12½	4½
	5	4	3		2	12	4½
9	5a	4	3		3	12½	6
	1	7½	2		4	12	4
	2	9	2		4a	14	6
	3	7½	2		5	12	4
	4	9	5	13	1	3	3
	5	8	4		1	4½	3
	6	8	2		2	4½	3
	7	6	5		1	4½	3
	8	9	5	16	1	3	2
	9	9	5		2	3½	2½
	10	8	4		3	3	2
	11	9	3		4	3	2
	12	7½	2		5	7	4
	13	8	4		6	4	3
	14	8	2		1	24	8
	15	10	6		2	22	8
	16	8	2		3	22	8
	17	5	2		1	3	3
	18	6	3		2	4	3½
	19	6	3		1	3½	3
10	1	12	6½				
	2	11	6½				

Please Note: We have been told about a number of variations, but as we have not had sight of them, we cannot include them in this listing. If you have variations which are not listed, please show them to us, so that we may include them in future editions.

Call. Collect.



The Irish Collection from Telecom Ireland

Now Telecom Ireland offers you the opportunity to join one of the fastest growing collectors clubs in Europe. Irish CallCards are unique and already highly valued.

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CallCard Collection.